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uptimeLV CEO Shelly Rounds is recognized by In Business Las Vegas “Women to Watch 2010”

LAS VEGAS (January 29, 2010) – uptimeLV, a leading Las Vegas IT firm, announced today that the company’s Founder and Chief Executive Officer, Shelly Rounds, has been honored by *In Business Las Vegas* as one of the 2010 ‘Women to Watch.’

Each year, In Business Las Vegas recognizes a select group of female executives for their professional and philanthropic contributions to Southern Nevada, and for the great community impact they are expected to make in the coming year.

“This recognition signifies years of hard work and it’s a testament to the success of my company and the entire uptimeLV team,” said Rounds. “I am truly privileged to accept this award among some of the most distinguished businesswomen in Las Vegas, and this is a moment I will not soon forget.”

Entering into her 10th year as CEO of uptimeLV, Rounds has established her company as the premier tech service provider for small to medium-sized businesses in Southern Nevada. Rounds is a firm believer that good business starts with exceptional customer service, and under her leadership, uptimeLV continues to expand its client base in the market. Rounds is also the co-founder of Co-Location Las Vegas, a recently launched division of uptimeLV that provides its clients with state-of-the-art, comprehensive co-location services.

Rounds is an active member of the Las Vegas community and she is dedicated to promoting cancer advocacy. She was the publicist of the recently published “The Shining Sea Star,” a children’s book that conveys a message of hope and perseverance to cancer survivors. Rounds speaks regularly on the subject of cancer prevention and she is a Southern Nevada LIVESTRONG Army Leader.

In Business Las Vegas honored Rounds and the entire 2010 class of ‘Women to Watch’ with an awards reception on January 29 at Dos Caminos inside the Palazzo Resort Hotel Casino. Rounds and her fellow ‘Women to Watch’ are each profiled in the January 29, 2010, special annual edition of In Business Las Vegas.

About uptimeLV:

Established in 2001 in Las Vegas, uptimeLV, Inc. is an IT outsourcing services leader and a top-rated co-location provider. Focused on delivering superior IT services to small and medium-sized businesses, uptimeLV has positioned itself as one of the most innovative technology firms in Nevada. uptimeLV was the first Microsoft Certified Gold Partner in Las Vegas and was honored by the Las Vegas Chamber of Commerce as the city's "most innovative business" in 2006.